



HAIRWORLD

omc WORLD CUP

OCT. 12-14 PARIS 2024



INSPIRATION GUIDELINE

HAIR - AESTHETICS - NAILS



www.omchairworld.com



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INSPIRATIONAL GUIDELINES 2024

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new looks, and are oriented to be appreciated by the consumer and commercial clientele. This will help all Trainers, Competitors, and Jurors, to better understand the new Fashion/ Commercial Categories, to be presented in the OMC World Championship.

OMC would like to thank all the super educators, who have taken the initiative to spend their precious time to create those beautiful looks to inspire all Ladies Hairstylist worldwide eager to challenge themselves with the rest of the world showing their technical skills and achieve perfection by creating their selected hairstyle and become an **OMC WORLD CHAMPION!**

On behalf of the OMC Board of Directors, we thank the "OMC Competition Dream Team" for their contribution.



Salvatore Fodera

OMC Hairworld Chairman



Gianni Fodera

OMC World President



Vincent Fodera

OMC Hairworld CEO



Carmelo Gugliotti

OMC Vice President

Inspiration Guidelines:

The hair style presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



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OMC FASHION CUP

SR. LADIES & YOUNG TALENT

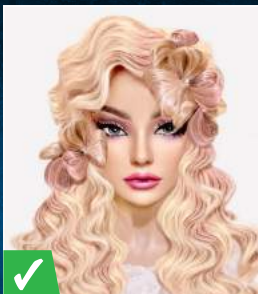
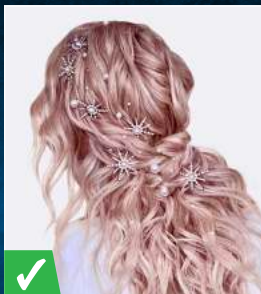
TEST 1 OPEN WAVE STYLE LONG HAIR MH

100% OF HAIR MUST BE STYLED DOWN



TEST 2 ROMANTIC BRIDAL MH

50% OF HAIR MUST BE STYLED DOWN



EDITORIAL COMMERCIAL LOOKS

YOUNG TALENT INDIVIDUAL TEST SAME AS ABOVE



TOTAL UP-DO WILL BE PENALIZED



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OMC PRESTIGE CUP

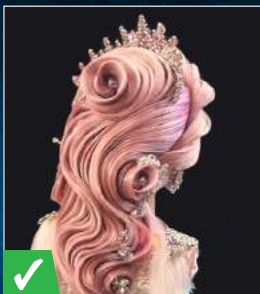
TECHNICAL

TEST 1 PRESTIGE GALA MH



TEST 2 PRESTIGE BRIDAL MH

50% OF HAIR MUST BE STYLED DOWN



TOTAL UP-DO WILL BE PENALIZED

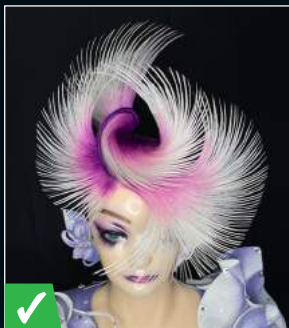


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OMC CREATIVE CUP

TEST 1 CREATIVE STYLE MH



TEST 2 HAIR BY NIGHT MH



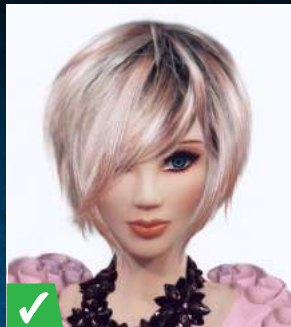
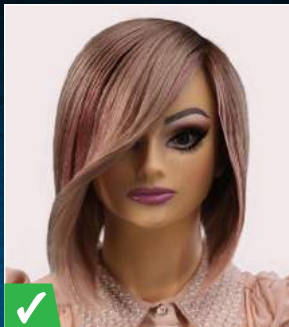


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OMC INDIVIDUAL TEST

COM. STREET CUT & STYLE MH



FASHION PRO STYLE WILL BE PENALIZED



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OMC INDIVIDUAL TEST

CREATIVE BRAIDED STYLE MH





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OMC INDIVIDUAL TEST

CREATIVE HAIR COLOR & STYLE MH





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OMC CLASSIC CUP

TEST 1 CLASSIC FADE CUT MH



TEST 2 CLASSIC CUT MH





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OMC BARBER CUP

TEST 1 COMMERCIAL FADE CUT MH



TEST 2 SKIN FADE CUT MH





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OMC FASHION CUP

SR. GENTS & YOUNG TALENT

TEST 1 CURLY STYLE LONG HAIR MH



TEST 2 STREET CUT & STYLE MH



EDITORIAL COMMERCIAL LOOKS

YOUNG TALENT INDIVIDUAL TEST SAME AS ABOVE



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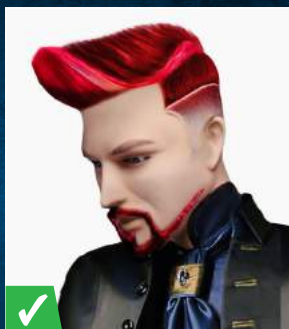
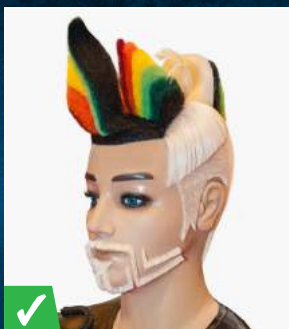
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CREATIVE STYLE MH



AVANT - GARDE MH





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ONSITE - ONLINE LIVE MODEL

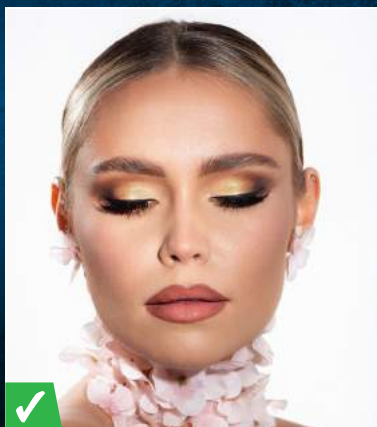
COMMERCIAL BRIDAL MAKEUP



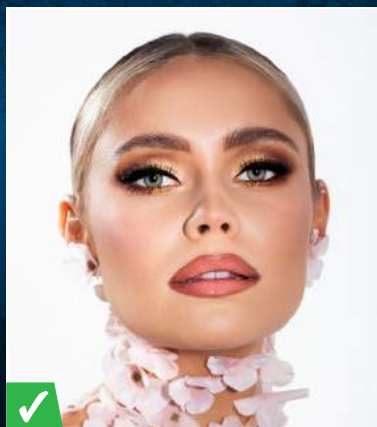
CLOSED EYE



OPEN EYE



CLOSED EYE



OPEN EYE



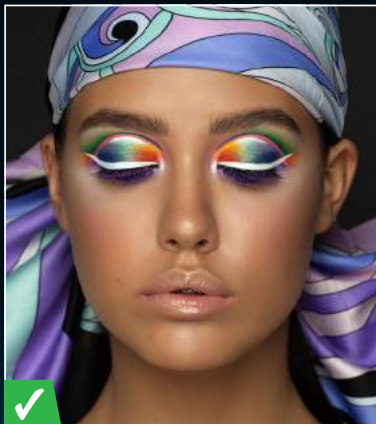
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CREATIVE EYES MAKE-UP



CLOSED EYE



OPEN EYE



CLOSED EYE



OPEN EYE



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ONLINE LIVE MODEL

SMOKY EYES



CLOSED EYE



OPEN EYE



CLOSED EYE



OPEN EYE



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ONLINE LIVE MODEL

STAGE MAKEUP



CLOSED EYE



OPEN EYE

FANTASY EYELASHES



CLOSED EYE / OPEN EYE



CLOSED EYE / OPEN EYE



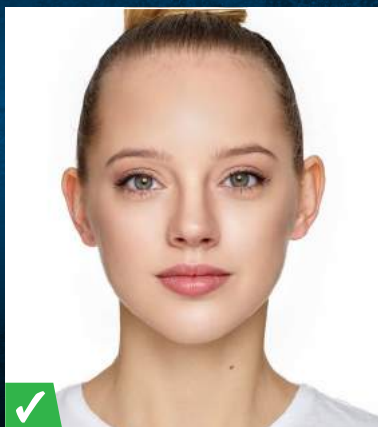
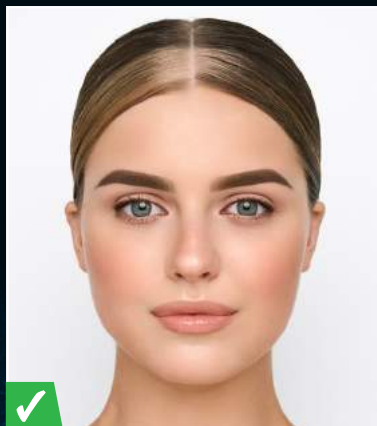
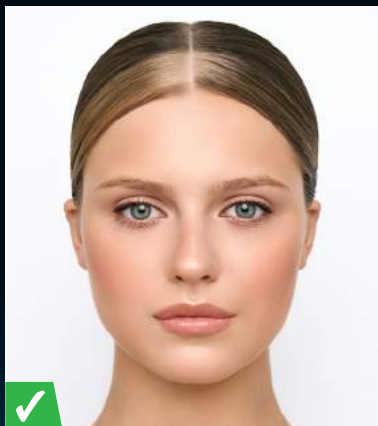
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ONLINE LIVE MODEL

EYEBROW SHAPING & TINTING





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SALON MANICURE DESIGN LM



NAIL FANTASY M. HAND



NAIL PAINTING - BOX





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